USE OUR **SPOTLIGHT** PAGES TO

# Market your business

Central Branded Hub / Website\*

Dynamic Info Marketing via Distributed Content

Buy Tickets Button & Map

\*e.g www.wineforgood.co.za

### Basic

### **Boosted Content & Advertising**

Featured News (3) Featured Events (3)

**PLUS 5 WEEKS BANNER AD** 7.5K Impressions | Value R 6 500

#### **Guaranteed Publication**

News (max 5) Events (max 3) Wineries Photo Albums + Videos People

**R 13 000** *p.a.* **VALUE: R 19 750** *p.a.* 

### **Premium**

#### **Boosted Content & Advertising**

Featured News (6) Featured Events (6)

**PLUS 10 WEEKS BANNER AD** 15.5K Impressions | Value R 13 000

#### **Guaranteed Publication**

News (max 10) Events (max 5) Wineries Photo Albums +Videos People

**R 25 000** p.d. **VALUE: R 36 100** p.a.

EACH SPOTLIGHT IS EFFECTIVE FOR 12 MONTHS FROM INCEPTION

Additional Featured Slots can be added on an adhoc basis at 10% DISCOUNT

## **Dedicated hub** for all your content

we create a header banner image for you

Central **Branded Hub** / Website

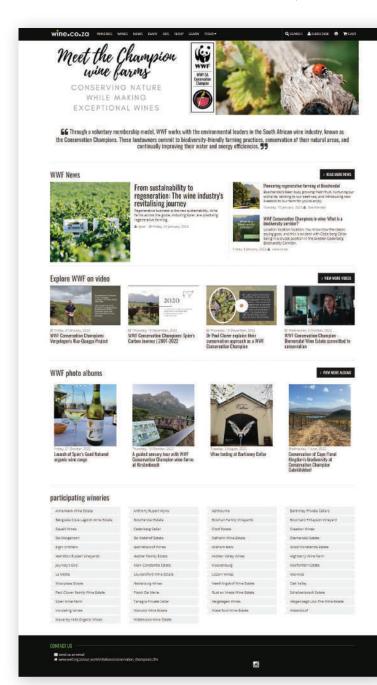
**Dynamic** Info

all you need to do is submit your info & we check & publish within 48 hours (usually less)

we check and publish your info on wine.co.za and distribute through our email feeds & social media **Marketing via** Distributed Content

**Buy Tickets** Button & Map

integrated Google map and "Buy Tickets" button



### Extra exposure

NEWS / wine.co.za

NEWSFEED / NEWSLETTER Daily & Weekly

> **PLUS** SOCIAL MEDIA POSTS



Ts & Cs apply

HIGHLIGHTED IN **Featured** News

**VALUE: R 2 300** 

HIGHLIGHTED IN

**Featured Diary** 

VALUE: R 1 150 / week

DIARY / wine.co.za

DIARYFEED / NEWSLETTER Weekly

**PLUS** SOCIAL **MEDIA POSTS** 







**PLUS** Banner Ads on wine.co.za PLUS Spotlights featured across wine.co.za